

Middleburg Business & Professional Association

Dear Business Owner:

We hope you will join us in investing in the future of Middleburg by renewing your membership/becoming a new member of the Middleburg Business and Professional Association.

Although 2021 was still a bit of a business rollercoaster ride, Middleburg had six new retail stores open and several new service businesses. Plus, 2022 will see the opening of the new Tremolo Bar later in January. Our visitors increased each month and many events actually happened, including Christmas in Middleburg – from the lighting of the tree, to the parades, to carriage rides and “A Christmas Carol,” a Dickens of a Christmas proved enjoyable and successful.

Midway through last year, MBPA created a monthly Zoom Biz Buzz, then later to in-person gatherings, ending with our holiday Biz Buzz, to recognize community members who have given us all so much. Once again, our yearly social media outreach exceeded our expectations – more people reached us as well as views and impressions. Our members’ Yiftee Middleburg Gift card program participation really took off and continues into 2022. The MBPA also conducted a sock drive for the Windy Hill Foundation and a food drive for Seven Loaves. So you see, the MBPA checks many boxes: business and event support and promotion, professional social media presentations and community participation across the board.

By joining the Middleburg Business and Professional Association for the membership fee of \$250.00 ASAP, you will maximize your return on your investment by having access to the robust marketing MBPA has to offer throughout the entire year.

The Board looks forward to seeing you soon and wishes you all the best for a safe and healthy 2022.



Punkin Lee
MBPA President

P.O. Box 1384 - Middleburg, VA 20118