

Middleburg Business & Professional Association

Dear Business Owner:

Over the past year, you've helped the Middleburg Business and Professional Association succeed in reshaping Middleburg's business environment. Thank you for investing in the future of Middleburg by joining more than 140 businesses in the region as a member of the Middleburg Business and Professional Association.

As you know, being a MBPA member gives you access to:

- 11 monthly *highly attended* networking events with members and other business professionals
- Great promotional opportunities to expand the reach of your business, such as:
 - Advertising in the Piedmont Virginian, Middleburg Eccentric, Middleburg Spring Races program, Virginia Fall Races program, and WINC-FM radio ads and spots each month
 - Professional advertisements and inclusion of your events on the Visit Middleburg rack cards distributed throughout the region
 - Promotion of your business on the Visit Middleburg social media accounts, including more than 5,700 followers on Facebook and advertising efforts that reached more than 9,000 people in 2019
 - A listing of your business information and events on our website, which was used by more than 67,000 people in the last 12 months, an increase of almost 7%
 - A new and improved web presence for 2020 for better business promotion
 - Inclusion of your events on our monthly Visit Middleburg email newsletter, which reaches a broad and tailored audience of more 1,300 subscribers
 - Access to the Town Council, Loudoun County Board of Supervisors and the Visit Loudoun Board

Thank you for making the decision to renew your membership. Your continued support of MBPA will help create a future where Middleburg remains an economically vibrant, thriving community.

To get the most out of your membership, please send in your membership dues ASAP, as we will remove unpaid members from the Visit Middleburg website directory starting in February. By joining early in the year, you will also maximize your return on your investment by getting access to the robust marketing MBPA has to offer throughout the entire year.

All the best for a great 2020!



Punkin Lee
President

P.O. Box 1384 - Middleburg, VA 20118