

Middleburg Business & Professional Association

January, 2017

Dear Business Owner:

Whether you are renewing your membership or joining for the first time, we hope that you, as a member of the Middleburg business community, will participate in the Middleburg Business and Professional Association. Your involvement in your association will continue to strengthen the voice of Middleburg businesses to the Town Council, the county Board of Supervisors and the Visit Loudoun Board. We must keep working together to support each other, to keep Middleburg going forward and to keep our wonderful community healthy.

In 2016, the MBPA Board and members participated in the following:

1. Eleven Biz Buzz Networking Events
2. Advertising and Promotion:
 - Piedmont Virginian – Middleburg Eccentric – Middleburg Spring Race Program – Upperville Colt & Horse Show Prize List – Virginia Fall Races Program – Swag Bags for Middleburg Film Festival Sponsors – Facebook Ads – Monthly Blog – Quarterly Newsletter: The Buzz – One Minute & 30 Second Spot Promotions
3. Events:
 - Shakespeare in the 'Burg – Summer Sidewalk Sale – Christmas in Middleburg – Ultimate Winter Sale Week-end – Concierge tents at the Upperville Colt & Horse Show – Christmas Tree Lighting – Business Appreciation Awards – Google Workshops

In addition, we provide the newly renovated www.visitmiddleburgva.com website for members as well as the MBPA visitmiddleburg **Facebook** page for your use to promote your special business announcements and new services. Also, you can check MBPA news on visit middleburg via **Twitter** as we continue to increase our presence on Social Media.

The Board looks forward to working with you this year and thanks you for joining the MBPA. The 2017 membership will remain \$250.00, so please don't delay!

All the best for a great 2017.

Punkin Lee
President

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